A systematic review of the effect of the school-based drug prevention program Keepin’ it REAL: translated and implemented in Brazil by PROERD

Abstract  The Drug Resistance Educational Program (PROERD) is Brazil’s most widespread school-based prevention program; its current curriculum is based on the North American Keepin’ it REAL (kiR) program. There is no evidence of the effectiveness of PROERD in preventing drug use, pointing to the need for further studies to understand these findings. The aim of the study was to synthesis the evidence of the effect of the kiR curriculum (PROERD) through a systematic review. We found 17 studies that reported the effects of different versions of kiR on drug use and/or violence. Except for the Brazilian study, no studies were found that assessed the effect on drug use of the version applied by police officers (DARE-kiR), the same one implemented by PROERD. Favorable evidence of kiR in drug use prevention was found for the 7th-grade curriculum, which contradicts the PROERD’s null-effect results. No international evidence of the effect of kiR was found in the 5th-grade curriculum, in the same line as the PROERD’s study. It is suggested that PROERD’s 7th-grade curriculum should be revised to reflect international results and that the 5th-grade curriculum should be reconsidered in light of the negative international evidence.

Key words  Primary prevention, Substance use, Systematic review
Introduction

In order to reduce drug use among adolescents worldwide, evidence-based prevention programs that promote the development of life skills have been implemented in schools1. Keepin’ it REAL (kiR) is an example of a school-based prevention program founded on scientific evidence, sensitive to the cultural narrative of the environment, and grounded, among others social skills, in the promotion of anti-drug rules, teaching resistance skills (refuse, explain, avoid, and leave), and decision-making2. kiR was developed by a team of researchers from the “REAL Prevention” group at the University of Pennsylvania, in the United States3. The program theoretical basis integrates a series of solid psychosocial constructs, such as: 1 - narrative engagement theory4, which highlights the importance of communicating personal narratives in drug prevention messages; 2 - cultural foundation theory, which argues that preventive messages should be transmitted by the target population’s culture; 3 - social and emotional learning theory, which helps children better understand their feelings and show empathy for others5; and 4 - theory of normative beliefs for non-use of drugs, which suggests the importance of involving adolescents to think critically about their perceptions of drug use approval7.

Over the years, kiR developers have adapted and produced different program versions, according to the culture, race, country, or area where it was replicated (e.g., in a mostly Latino population, in a rural area, or for Mexican students). All kiR versions maintained the central and theoretical program elements, which were culturally adapted for the populations they aimed at. Several studies have already been conducted to assess the effectiveness of these various program versions in different population samples, with apparently contradictory results5,9. Although kiR is considered an evidence-based program, the lack of a synthesis of the results of these different studies (which evaluated the different program versions) makes it difficult to understand its real effectiveness.

The Drug Abuse Resistance Education Keepin’ it REAL (D.A.R.E.-kiR) prevention program is one of the kiR versions, adapted by the Los Angeles Police Department (United States): Drug Abuse Resistance Education (D.A.R.E.). Since 2009, police officers have been implementing the D.A.R.E.-kiR program in American schools through two curricula: elementary school (for 5th-grade students), and middle school (for 7th-grade students). The Brazilian Military Police, through the Drug Resistance Educational Program (PROERD), in partnership with the American D.A.R.E., translated the D.A.R.E.-kiR program, and since 2014 has been implementing this curriculum in Brazilian schools. The current PROERD curriculum (which is therefore the D.A.R.E.-kiR curriculum translated into the Portuguese Language) was entitled “Caindo na Real,” and has been applied by trained police officers in public and private schools in the format of 10-week lessons. The program has activities guided by the student and instructor manual and presents two curricula: one for 5th- and other for 7th-grade students of elementary school. In 2019, the first randomized controlled trial (RCT) was conducted to assess the preventive PROERD effectiveness regarding its current “Caindo na Real” version, in both curricula (5th and 7th grades) in the city of São Paulo. The RCT did not find evidence that PROERD is being effective in reducing drug consumption among students in both age groups, suggesting a review of the curriculum elements that have been implemented with a view to culturally adapting the program to the Brazilian reality10.

PROERD is currently the most prevalent drug and violence prevention program in Brazilian schools11, and has been applied in those places for almost three decades. Initially, PROERD had another curriculum, also developed in partnership with D.A.R.E.12; however, after the publication of studies showing unfavorable results of the program among American students, both the American and the Brazilian Police decided to replace it with the current D.A.R.E.-kiR curriculum11. Since its origin, PROERD has been worked with almost ten million children and adolescents in the state of São Paulo alone, and in 2018 the program reached 646,457 students and involved 716 police officers’ work14. These numbers tend to be even higher, since the program has been approved as law to become public policy in several Brazilian cities and states, and it is the target of legislative and executive articulations15.

The recent neutral preventive results of the evaluation of "PROERD/Caindo na Real"10, as well as the lack of synthesis regarding kiR effectiveness, raise many questions about the evidence that supports the implementation of the current PROERD curriculum as a public policy in Brazilian schools. Thus, this article aims to investigate and synthesize the evidence available in the literature on kiR efficacy/effectiveness in preventing drug use and violence in order to contribute to
understanding the program non-effectiveness findings, as well as helping in the direction of future recommendations on the continuity of this program version as a public policy.

Methodology

A systematic literature review was performed based on the recommendation of the Cochrane Collaboration Statement and PRISMA protocol. The research question used to guide this review was: “Is the kiR prevention program effective in reducing drug use and violence among adolescents?” The acronym PICO (Population, Intervention, Comparison, Outcome) was used to guide this review: the adolescents were the population in question; kiR was the intervention studied; the comparison was between adolescents who did not have contact with the program and those who had contact with other program versions that were not culturally adapted, and drug use and/or violence was the outcome analyzed.

Search on Databases

The systematic review was based on four databases (PubMed, ERIC, SciELO and Cochrane) using the search term “Keepin' it REAL”, since all publications evaluating the program usually present the program name in the title and/or abstract. Thus, a single term search was chosen. There was no limitation of study year of publication or language. The search resulted in 105 articles (52 on PubMed, 24 on ERIC, three on SciELO, and 26 on Cochrane) that were reviewed according to the criteria described below. As a way to ensure search effectiveness, the references of the selected articles were also reviewed; however, no new articles were found that were in accordance with the scope of this review.

Inclusion and exclusion criteria

The inclusion criteria were: 1 - articles evaluating the kiR effects by means of RCT, considering that this is the gold standard for evaluating the intervention effects, and 2 - articles reporting the program effect on drug use and/or violence, since these are the expected PROERD outcomes. The exclusion criteria were: 1 - articles evaluating the kiR effect combined with another intervention (e.g., kiR + intervention for family), and 2 - articles evaluating the effect of only one component of the intervention and not the entire intervention (e.g., videos only).

Article extraction based on selection criteria

In the first phase, titles and abstracts were checked out for the inclusion and exclusion criteria described above. In the second phase, the articles selected were analyzed in full to verify if they would really be included in the review analysis. The first author read all the titles and abstracts and selected the articles that were later read in full by himself and by a second author independently. Thus, the two authors reviewed the full texts of the articles, verifying if they really met the inclusion criteria, and also data extraction and quality evaluation. In case of disagreement between authors, a third senior author was consulted. All articles that did not meet the inclusion criteria after full-text review were excluded from the review. Data from the articles were extracted considering the following items: study country and city, study year, sample profile, school grade in which the program was implemented (e.g., 5th or 7th grade), follow-up time (in months), description of the intervention, evaluated outcomes, and main results.

Quality of articles

The quality of articles with regard to the risk of bias was evaluated based on the Cochrane scale for evaluating the quality of systematic reviews, commonly used for evaluation of school prevention programs. This scale evaluates studies considering the following criteria: generation of an adequate allocation sequence; allocation concealment; blinding of investigated, investigators, and outcome evaluators, and data on incomplete results (description of losses and exclusions). Since the implementation of a double-blind approach in the evaluation of behavioral interventions is not feasible, the Cochrane scale was adapted so as not to consider this criterion when evaluating the quality of articles. Thus, trials were evaluated in five domains and scored from 1-3 in each domain (1=highest risk of bias, 2=uncertain risk, 3=low risk). Scores were summed across the five domains to generate a total risk-of-bias score for each study, with a possible 5-15 range. Higher scores indicate higher quality and lower risk of bias. The level of risk of bias for each study had no influence on being included in the systematic review.
Results

In the first phase, by reviewing titles and abstracts, 37 articles were excluded for being duplicates and 47 articles were excluded for other reasons (40 for not being RCTs, three for evaluating only part of the intervention components, two for evaluating the effect of other interventions combined with kiR, and three for not evaluating "drug use" and/or "violence" as an outcome). In the second phase, 20 articles were analyzed in full, and three articles were excluded for not being RCTs (Figure 1). Finally, 17 studies were included in the review, and the following variables were extracted from each article: country, city, year in which the study was conducted, number of schools and students analyzed, follow-up time in months, description(s) of the intervention(s), evaluated outcomes, and main results of the studies (Chart 1).

Study characteristics

Among the 17 articles included in this review (Chart 1), 10 were conducted in the USA and seven in other countries (n=1 in Guatemala, n=4 in Mexico, n=1 in Spain, and n=1 in Brazil). The sample size ranged from a small study with 107 students from three schools to a large study with 6,035 students from 35 schools.

Most articles (n=14) reported data from the evaluation of the program adapted from the version developed for 7th-grade students, and only four articles reported results of the kiR curriculum effect among 5th-grade students as target population. Both grades provided for in these curricula have the age equivalent in Brazil with the same classification: 5th and 7th grades. All articles report findings on the program being implemented by teachers, with the exception of the article conducted in Brazil (where the program is implemented by police officers).

The vast majority of articles (n=13) reported having evaluated the intervention in public schools, and the other articles did not provide this information.

All the reviewed articles have one of the program developers among the authors (with the exception of the Brazilian study), that is, all RCTs conducted to evaluate the program effectiveness were conducted by the same researchers who developed and adapted keepin’ it REAL.

Intervention description

The reviewed articles report results of different kiR versions (14 different versions were identified: 10 versions with 7th- and 8th-grade students as target population; four versions with 5th-grade students as target population, and one version with 6th-grade students as target population), each of them adapted according to the culture, race, country, or area where the program was implemented. All versions were implemented by teachers trained in the classroom, except the Brazilian one (implemented by police officers).

Firstly, the program was designed with 7th-grade students in mind and had three different versions developed based on the students’ ethnicity/race (considered the original program versions): Mexican/Mexican American, KiR-Black/White, KiR-multicultural. Subsequently, adaptations were made to the curriculum to reach younger students, resulting in the KiR-multicultural for 5th-grade students, kiR-Plus (developed to deal with the transition period that adolescents go through) and kiR Acculturation Enhanced - kiR-AE (developed especially for Hispanic students in the process of acculturation in the USA) were also developed for both 5th- and 7th-grade students. In addition, four more versions were created for 7th-grade students: a version to be applied in rural areas; a version for American indigenous peoples (Living in 2 Worlds); a version culturally adapted for Mexicans (Mantente Real México); and another version culturally adapted for the Spanish people (Mantente Real España). There is also Mantente Real version that was only translated into the Spanish language and not adapted, which was applied to 6th-grade students in Guatemala.

It is important to clarify that the authors produced several articles from the same data collection, that is, from the same RCT with the same student sample. Of the 17 articles included in this review, five report data from the same 7th-grade student sample in the city of Phoenix (Arizona-USA): the first trial, carried out in 1998, evaluated the kiR effect among 7th-grade students, and three program versions (Mexican/ Mexican American; Black/White; multicultural) were compared with the control group. The first article reported the primary results, and the other articles presented secondary and subgroup analyses.

Another three articles report findings from a second RCT conducted in 2004, with a different student sample but also in the city of Phoe-
nix (Arizona, USA), to assess the kiR-Plus and kiR-AE curricula effect among 5th- and 7th-grade students. This was the only RCT found that evaluated the curriculum aimed at 5th-grade students.

Next, other original RCTs with different samples were conducted to evaluate other program versions. A study carried out in 2009 in Phoenix (Arizona-USA) compared a new version of the program adapted for American indigenous people (Living in 2 Worlds) with the original version of kiR, among 7th- and 8th-grade students. Another study, carried out in 2009 in Pennsylvania and Ohio (USA), evaluated the effect of the program version adapted for rural areas among 7th-grade students.

Five different RCTs were conducted to evaluate the kiR 7th-grade version adapted for the Spanish language, the Mantente Real (MR) program. The first study carried out in Guatemala in 2013 evaluated the version which was only translated into the Spanish language and not adapted, and the sample was composed of 6th-grade students. Two articles reported short and long-term results of another RCT carried out in the city of Guadalajara, Mexico, to evaluate the MR version already culturally adapted for 7th- and 8th-grade Mexican students. The Mexican MR also had two other RCTs conducted more recently (2017-2018) with 7th-grade students, with two different samples. Finally, a recent pilot study (2021), conducted in two cities in Spain, evaluated the effect of the MR version adapted for the Spanish students.

As previously reported in the introduction, in 2019 two RCTs evaluated the version translated into the Portuguese language of the D.A.R.E.-kiR curriculum, called "PROERD/Caindo na Real" (applied by police officers): an RCT evaluated the curriculum directed at 5th-grade students and another RCT evaluated the curriculum for 7th-grade students, both in schools in the city of São Paulo.

In total, only two RCTs (one of them with three published articles) evaluated the kiR effect among 5th-grade students; nine RCTs (15 published articles) evaluated the effect of different program versions aimed at 7th-8th-grade students, and one RCT (one published article) evaluated the Mantente Real version directed at 6th-grade Spanish students. It is noteworthy that there is an overlap of articles, because three articles reported the results of the program for 5th- and 7th-grade students.

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**Figure 1.** PRISMA 2020 flowchart for new systematic reviews that included database search.

Source: Page et al.⁴⁶.
Except for the Brazilian study, no other study evaluated the D.A.R.E.-kiR version, that is, all findings refer program versions different from the one adapted and disseminated by US police officers (version translated and implemented in Brazil by PROERD). Therefore, there is evidence that either the D.A.R.E.-kiR version was not evaluated in the United States (where it has been highly disseminated in schools) by RCTs for drug use and violence outcomes, or its evaluation was not published in journals indexed on the databases included in this study.

**Evaluated outcomes**

The results of the two RCTs that evaluated the kiR version directed at 5th-grade students showed that the program does not seem to be effective in reducing drug use by students.3,10,20 On the other hand, except for the Brazilian study (PROERD/Caïndo na Real), the results of other RCTs (n=8) that evaluated the curriculum for 7th-8th-grade students, in the different versions (Mexican/Mexican American, Black/White, multicultural, kiR-Plus, kiR-AE, Mantente Real, Living in 2 Worlds, and kiR for rural areas)
showed a positive effect on reducing episodes of alcohol intoxication\(^3\), use of alcohol \(^{25,26,28,29,31,33}\), cigarettes \(^{22-24,28,31,33}\), marijuana \(^{22,25,26,28,29}\), and other illicit drugs in the last 30 days \(^{26,27}\). Positive results of the 7th-grade curriculum were also evidenced among those young people who, before starting the intervention, already reported using alcohol and/or other drugs \(^{27,32,33}\), as well as among those who presented risky behaviors \(^{26}\).

Of the three studies that evaluated the kiR effect on violence outcomes \(^{23,26}\), the only version that showed positive results was MR, which proved to be effective in reducing bullying episodes \(^{27}\).

The studies that carried out comparisons between the adapted versions and the originals showed that using the adapted version is always more effective \(^{22,23,27}\).
Quality evaluation

Information on the quality of the studies is specified in Chart 2. Although no study was classified as low risk in all five domains, only seven out of the 17 identified articles (42%) had none or only one of the five domains at low risk of bias. The risk of reporting selective results was not clear for all articles since most studies do not report having previously published the protocol. All articles presented most items as high risk or uncertain risk of bias, that is, four or more items...
<table>
<thead>
<tr>
<th>Reference</th>
<th>Country/City/Study year</th>
<th>Sample (Students/Schools)</th>
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<th>Intervention(s) Description</th>
<th>Evaluated outcomes of drug use and violence</th>
<th>Results</th>
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</thead>
<tbody>
<tr>
<td>Hecht et al.</td>
<td>United States Pennsylvania and Ohio 2009</td>
<td>2,781 students 39 schools in rural areas</td>
<td>7th grade</td>
<td>36 months</td>
<td>1. Original kiR (developed for urban areas) 2. kiR adapted for rural areas</td>
<td>Lifetime use of alcohol, cigarettes, marijuana, and chewing tobacco; high and low implementation quality</td>
<td>1. Effect of kiR adapted to rural areas on reducing use of cigarettes (regardless of quality of implementation: high quality ( \beta=-0.09, SE=0.02 ); low quality ( \beta=-0.06, SE=0.02 ))</td>
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<tr>
<td>Kulis et al.</td>
<td>Guatemala Guatemala 2013</td>
<td>676 predominantly Latino students 12 schools</td>
<td>6th grade</td>
<td>4 months</td>
<td>1. 10 lessons of Mantee REAL (MR) program: kiR version translated into the Spanish language</td>
<td>Use of alcohol, inhalants, cigarettes and marijuana (last 30 days); stealing; getting into a physical fight; fighting at school</td>
<td>1. MR participants reported a reduction in use of cigarettes (( \beta=-0.13, SE=0.06 )) and marijuana (( \beta=-0.10, SE=0.05 )) compared to the control group. 2. MR non-effect on violence outcomes</td>
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<tr>
<td>Kulis et al.</td>
<td>Mexico Nogales, Sonora 2017-2018</td>
<td>1,418 Mexican students 4 schools</td>
<td>7th grade</td>
<td>7 months</td>
<td>1. 12 classes of Mantee REAL (MR): kiR version culturally adapted for Mexican population</td>
<td>Use (frequency and amount) of alcohol, inhalants, cigarettes, marijuana, and other illicit substances (last 30 days)</td>
<td>1. MR participants reported relatively less frequent use of alcohol (( \beta=-0.04 )), and other illicit drugs (( \beta=-0.02 )) compared to students in control schools. 2. Only men reported desirable intervention effects for use of marijuana (frequency ( \beta=-0.09 ); amount ( \beta=-0.03 )). 3. Program effects were shown to be greater among students at higher risk (alcohol frequency ( \beta=-0.38 ); amount of alcohol ( \beta=-0.47 ); illicit drug use ( \beta=-0.02 ))</td>
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<td>Kulis et al.</td>
<td>Mexico Mexico City, Guadalajara-Zapopan Monterrey-Apodaca-San Pedro 2017-2018</td>
<td>5,523 Mexican students 12 schools</td>
<td>7th grade</td>
<td>7.8 months</td>
<td>1. 12 classes of Mantee REAL (MR) culturally adapted for Mexico 2. 10 classes of the original kiR translated into the Spanish language</td>
<td>Use of alcohol, cigarettes, marijuana, inhalants and other illicit substances (last 30 days); violence practiced and suffered</td>
<td>1. Among students who already used drugs, the MR proved to be effective in reducing the frequency of use of alcohol (( \beta=0.19 )) and excessive alcohol consumption (( \beta=0.12 )) compared to the control and kiR. 2. Students who had contact with the MR reported fewer cases of bullying compared to controls (( \beta=0.10, SE=0.49 )) and fewer cases of victimization compared to those who had contact with the original Kir (( \beta=0.06, SE=0.02 ))</td>
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Chart 1. Main characteristics of studies evaluating the effect of the kiR prevention program (n=16).

evaluated were classified as high and/or uncertain risk of bias. Only three articles showed a low risk of bias regarding the generation of an adequate allocation sequence.
PROERD is the most widespread drug and violence prevention program in Brazilian schools, mobilizing police officers from all states and occupying a prime space in the school curriculum. The neutral results of the current curriculum in preventing drug use, as well as the difficulty of synthesis in relation to the various evaluation studies published on kiR, the curriculum that gave rise to PROERD, motivated this systematic review of the literature on the kiR effectiveness in preventing drug use and violence. The systematic review of the 17 articles that evaluated the kiR effect on preventing drug use and/or violence, by means of RCTs, showed that: 1 - Almost all of the identified articles evaluated the effect of kiR applied by teachers, but not the D.A.R.E.-kiR version applied by police officers; 2 - Most RCTs evaluate different kiR versions, and only the Mexican Mantente Real has more than one effectiveness evaluation, with different samples; 3 - Adapted kiR versions are more effective when compared with the originals; 4 - Consistent favorable effects were found only in the curriculum aimed at 7th-grade students and only for drug use; 5 - No study showed success of the curriculum aimed at 5th-grade students, and only one RCT was conducted in addition to the Brazilian one to assess the effectiveness of this curriculum; 6 - Most articles report findings from studies carried out in the US; and 7 - All identified articles have one of the program developers among the authors.

The first finding to be highlighted is the absence of studies that demonstrate the effectiveness of the version corresponding to the curriculum implemented by PROERD (D.A.R.E.-kiR). This finding is in line with a previously published review that draws attention to the high dissemination of the D.A.R.E.-kiR curriculum in American schools with no evidence of effectiveness.

<table>
<thead>
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<th>Reference</th>
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<tr>
<td>Cutrin et al.</td>
<td>Spain Santiago de Compostela and Seville 2018-2019</td>
<td>755 Spanish students 12 schools 1st grade of secondary education*</td>
<td>4 months</td>
<td>1. 12 classes of Mantente REAL (MR) culturally adapted for Spain</td>
<td>Frequency and levels of use of alcohol, frequency of heavy use of alcohol, and episodes of alcohol intoxication (last 30 days)</td>
<td>1. The group that had contact with MR reported significantly lower frequency of use of alcohol ($\beta=-0.04$) and intoxication episodes ($\beta=-0.11$) compared to the control group. 2. It was observed that the desired MR effect on reducing the levels of use of alcohol was greater in those adolescents who were already involved in heavier use of alcohol before the intervention ($\beta=-0.40$)</td>
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<tr>
<td>Sanchez et al.</td>
<td>São Paulo Brazil 2019</td>
<td>4,030 Brazilian students 30 schools 5th and 7th grades</td>
<td>9 months</td>
<td>1. 10 classes of PROED/Caindo na Real (D.A.R.E.-kiR translation) First use of alcohol, tobacco, marijuana, inhalants, and binge drinking</td>
<td>1. No evidence was found that the program is effective in reducing drug-taking initiation in both curricula (5th and 7th grades)</td>
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*Study reporting data derived from the same study of Hecht et al.9; †Study reporting data derived from the same study of Hecht et al.20; ‡Study with long-term results Marsiglia et al.24. *Equivalent to 7th grade in the Brazilian curriculum. $\beta$=Coefficients resulting from a linear regression analysis. SE: standard error of the regression coefficient.

Source: Authors.
adapted from the American D.A.R.E. (D.A.R.E.-kiR). D.A.R.E.-kiR is implemented by uniformed police officers, while all other evaluated versions (reported in this review) are implemented by teachers and other school professionals; the influence of police officers in drug use prevention is still not entirely clear, and further studies in this area are required. It is important to mention that there is a published study reporting data on the evaluation of D.A.R.E.-kiR effectiveness in American schools; however, it did not meet the criteria to be analyzed in this review for being a quasi-experimental study, which evaluated the program effect on secondary outcomes (not drug use and/or violence). Results showed promising D.A.R.E.-kiR effects on resistance to peer pressure, confidence in explaining cigarette refusal, and knowledge and responsible decision-making skills in elementary school students.

The fact that kiR has many versions shows the importance of cultural adaptation for the program to achieve the expected effects. One of the central kiR pillars is the cultural narrative, and the activities use examples from the young people's daily lives to teach drug resistance techniques, which corroborates the need for cultural adaptation in each population where the program is replicated. The science of prevention supports these recommendations, emphasizing that all programs that will be implemented in contexts other than those in which they were originally developed must undergo a cultural assessment process.

In addition to the existing cultural differences between behaviors related to drug use and the strategies used to resist peer pressure, it is important to mention the educational differences between the US, where the original curriculum was created, and Brazil. Many activities in the curriculum for 5th-grade students involve reading, text interpretation and writing skills that are not compatible with the knowledge of Brazilian 5th-grade students. In the Program for International Student Assessment (PISA), reading per-

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Chart 2. Risk of bias assessment using the Cochrane Collaboration Scale for assessment of randomized controlled trials.

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<tr>
<th>Selection Bias</th>
<th>Attrition bias</th>
<th>Reporting bias</th>
<th>Other biases</th>
<th>Total score (5-15)</th>
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<tr>
<td>Proper random sequence generation</td>
<td>Allocation concealment</td>
<td>Incomplete results data</td>
<td>Selectivity in reporting results</td>
<td>Biases not previously reported</td>
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<tr>
<td>Hecht et al.⁹</td>
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<td>Kulis et al.¹⁰</td>
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<td>Kulis et al.¹¹</td>
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<td>Yabiku et al.¹²</td>
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<td>Kulis et al.¹³</td>
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<td>Cutrin et al.²⁰</td>
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Legend: 1 = "high risk", 2 = "uncertain risk", 3 = "low risk".

Source: Authors.
performace (which measures the ability to understand, use, and reflect on written texts) shows that Brazil occupies the 59th position in relation to the USA, which is in the 24th position. In the case of PROERD, it seems that there was no cultural adaptation, but only translation into the Brazilian Portuguese language. The lack of cultural adaptation of PROERD to the Brazilian reality was considered the main hypothesis to explain the negative program effects on preventing drug use. Similarly to PROERD, other programs are also only translated into a new language or have superficial adaptations, such as changes in colors and images. These data reflect one of the current challenges in the prevention field: ensure the effectiveness of prevention curricula when implemented in different contexts and produce more rigorous cultural adaptation guidelines and practices.

kiR seems to have consistent favorable effects when applied to 7th-grade students for the outcomes of use of alcohol, cigarette and marijuana, both for students who did not use drugs and for those who already used drugs or had other risk behaviors (before starting the program). Despite the relevant program results among 7th-grade students, most studies were carried out in the USA, a fact that also makes it difficult to extrapolate and compare the results for the Brazilian population. Furthermore, as discussed in the previous paragraph, these favorable results are from the program versions adapted to the implementation site reality. This corroborates the need for cultural adaptation of the Brazilian program version. On the other hand, like the Brazilian study, no study showed success in the curriculum aimed at 5th-grade students. This result raises concern, since the largest population coverage of PROERD is among 5th-grade students, and this is the least evaluated curriculum (only one RCT, in addition to the one conducted in Brazil), and with unfavorable preventive evidence abroad and neutral evidence in Brazil.

With respect to the findings related to the classification of article bias, in general, the articles were classified as having uncertain bias or high risk of bias in most domains, especially in relation to reporting adequate allocation generation, allocation concealment and risk of reporting selective results. Fourteen of the 17 studies did not perform or did not report how the generation of adequate random sequence was performed, which is an essential step in an RCT to ensure comparability between groups and reduce selection bias. Similar results were found in other systematic reviews of school prevention programs, which calls attention to the need for a greater rigor in the implementation of RCTs for evaluation of prevention programs to minimize the risks of bias and increase the possibility of internal validity of the results.

This article has some limitations, mainly with regard to the difficulty of synthesizing the findings of the studies according to the different program versions. Despite the studies reporting the effect of kiR versions culturally adapted for different populations, they all have the same key elements and theoretical framework. In addition, although there were many publications on the program effects, it was found that few studies were conducted to evaluate the same program version, and the vast majority of the program versions were evaluated only once. What happens is that some articles report results of different analyzes from the same population sample. Another important limitation to be discussed refers to the fact that all published evaluations of kiR (except the Brazilian one) have at least one of the program developers among the authors. This fact constitutes a conflict of interest and may imply bias in the results. However, this appears to be a common limitation in the drug use prevention program field, as there are relatively few published reviews that do not involve the program developer, and there are few cases where there is complete separation between the program developer, program implementer, and program evaluator.

Considering that PROERD is today the school prevention program with the greatest capillarity in Brazilian schools and that it will have considerable expansion in the coming years, it is important to invest not only in effectiveness assessments, but also in studies that fill the gaps in knowledge of the Keepin’ it REAL (kiR) effectiveness, the American program that gave rise to the current PROERD curriculum.

The results of this review show that kiR presents evidence of consistent effectiveness in reducing drug use when considering the curriculum implemented in the 7th grade. However, no evidence was found that kiR works for 5th-grade students. These findings corroborate the results obtained by the evaluation of PROERD effectiveness regarding the lack of effectiveness for the 5th-grade curriculum, but contradict the findings of this review regarding the null findings of the PROERD curriculum for the 7th grade. The international evidence regarding the effect of kiR on other populations and the theoretical model
of the program highlight the greater program effectiveness when subjected to cultural adaptation, which contrasts with the absence of cultural adaptation of PROERD for the Brazilian population, evidenced by the recent evaluation of the program effectiveness.

**Collaborations**

JY Valente was responsible for writing the first version of the article and for the selection and analysis of articles included in the systematic review. ZM Sanchez, PPO Galvão and JDSP Gusmoes also contributed to the selection process and analysis of articles included in the systematic review. ZM Sanchez was also responsible for reviewing the final version of the manuscript. All authors read and approved the article.

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