

Editorial

Primary health care: now more than ever.

This is the slogan that the World Health Organization (WHO) includes in its document that celebrates the 30th anniversary of the Alma-Ata Conference (1978), in a moment when the Primary Health Care strategy is recognized as the privileged place for the organization of the health systems, aiming at the effectiveness of the health care provided for populations.

In Brazil, from 1995 onwards, in the process of construction of *Sistema Único de Saúde* (SUS - National Health System), primary care has been assuming the character of public policy of the Brazilian State through the model of Family Health Strategy, ratified in the Pact for Health (2006) with the launch of the National Health Care Policy, which was added to the WHO's guidelines.

It is necessary to recognize, in these formulations and definitions, trajectories of experiences, innovations and debates in the construction of this field of primary health care. In this sense, the state of São Paulo has a particular contribution to the process, as it has created important technical healthcare models in the organization of this level of care.

In this context, accepting the initiative of the State Health Department of São Paulo, *Saúde e Sociedade* considered that the publication of this issue was opportune and promising. The papers were written by researchers, policymakers and managers of health policies and, in particular, of primary care.

Besides these, we also present other papers related to the theme primary health care, which were submitted to the journal and received favorable opinions concerning publication.

The texts published here propose a reflection on insertion diversity and the perspectives of their authors regarding primary health care know-how in the SUS. To *Saúde e Sociedade*, this is the richness of this issue, which publishes the necessary reflection and debate.

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